

Order / Rev: 37497
 Alt Order #: 08875300
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1904
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1		\$95.00			0.00			
E 3	8	10/09/12	10/15/12	Live w/Kelly Live w/Kelly	CM	9-10a MTWTF--	:30	5	\$300.00	LV2	0.00	NM	5	\$1,500.00
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		5		\$300.00			0.00			
E 5	8	10/09/12	10/15/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	5	\$1,625.00
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		5		\$325.00			0.00			
E 6	8	10/09/12	10/15/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MTWTF--	:30	1	\$375.00	LV2	0.00	NM	0	\$0.00
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		1		\$375.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	8	10/09/12-10/15/12	1230-2p Soaps/ LMAD			1230-2p		MTWThF----	:30	(\$375.00)	0.00	NM		
Credited [due n/a upon entry]														
E 7	8	10/09/12	10/15/12	The Talk 2-3P The Talk	CM	2-3p MTWTF--	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		1		\$375.00			0.00			
E 8	8	10/09/12	10/15/12	Ellen Ellen	CM	3-4p MTWTF--	:30	5	\$425.00	LV2	0.00	NM	5	\$2,125.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		5		\$425.00			0.00			
E 9	8	10/13/12	10/13/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1		\$275.00			0.00			
E 10	8	10/14/12	10/14/12	Sun 530-6p Ins Ed Wknd Inside Edition Wknd	CM	530-6p -----S	:30	1	\$165.00	LV2	0.00	NM	1	\$165.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1		\$165.00			0.00			
E 11	8	10/09/12	10/15/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		3		\$450.00			0.00			
E 12	8	10/09/12	10/15/12	630-7p Inside Edition Inside Edition	CM	630-7p MTWTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		2		\$325.00			0.00			
E 13	8	10/09/12	10/15/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		2		\$350.00			0.00			
E 14	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd Insider Weekend	CM	7p-730p -----S-	:30	1	\$220.00	LV2	0.00	NM	1	\$220.00
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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E 14	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd Insider Weekend	CM	7p-730p -----S-	:30	1	\$220.00	LV2	0.00	NM	1	\$220.00
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$220.00		0.00			
E 17	8	10/09/12	10/15/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a MTWTF-- (1:37 XM-2:37 XM)	:30	2	\$40.00	LV2	0.00	NM	2	\$80.00
E PLAYGROUND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$40.00		0.00			
E 18	8	10/13/12	10/13/12	Sat 1235-135a DaVinci i6M Da Vinci Inquest	CM	12.35a-1.35a -----S- (12:35 XM-1:35 XM)	:30	1	\$50.00	LV2	0.00	NM	1	\$50.00
DAVINCI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$50.00		0.00			
E 19	8	10/14/12	10/14/12	Su 1205-105a House Crimetime Saturday	CM	1205-105a -----S	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00
CRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$40.00		0.00			
N 20	8	10/11/12	10/11/12	Thu 9-10p Big Bang / Two 1/2 Men	CM	9-10p ---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$9,450.00		0.00			
N 21	8	10/11/12	10/11/12	Thu 10-11p Person Of Interest	CM	10-11p ---T---	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$8,000.00		0.00			
N 22	8	10/11/12	10/15/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a M--TF--	:30	1	\$250.00	LV3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M--TF--				1	\$250.00		0.00			
N 23	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$225.00		0.00			
N 24	8	10/14/12	10/14/12	8 News Now Sun AM #1CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$150.00		0.00			
Totals													40	\$28,125.00